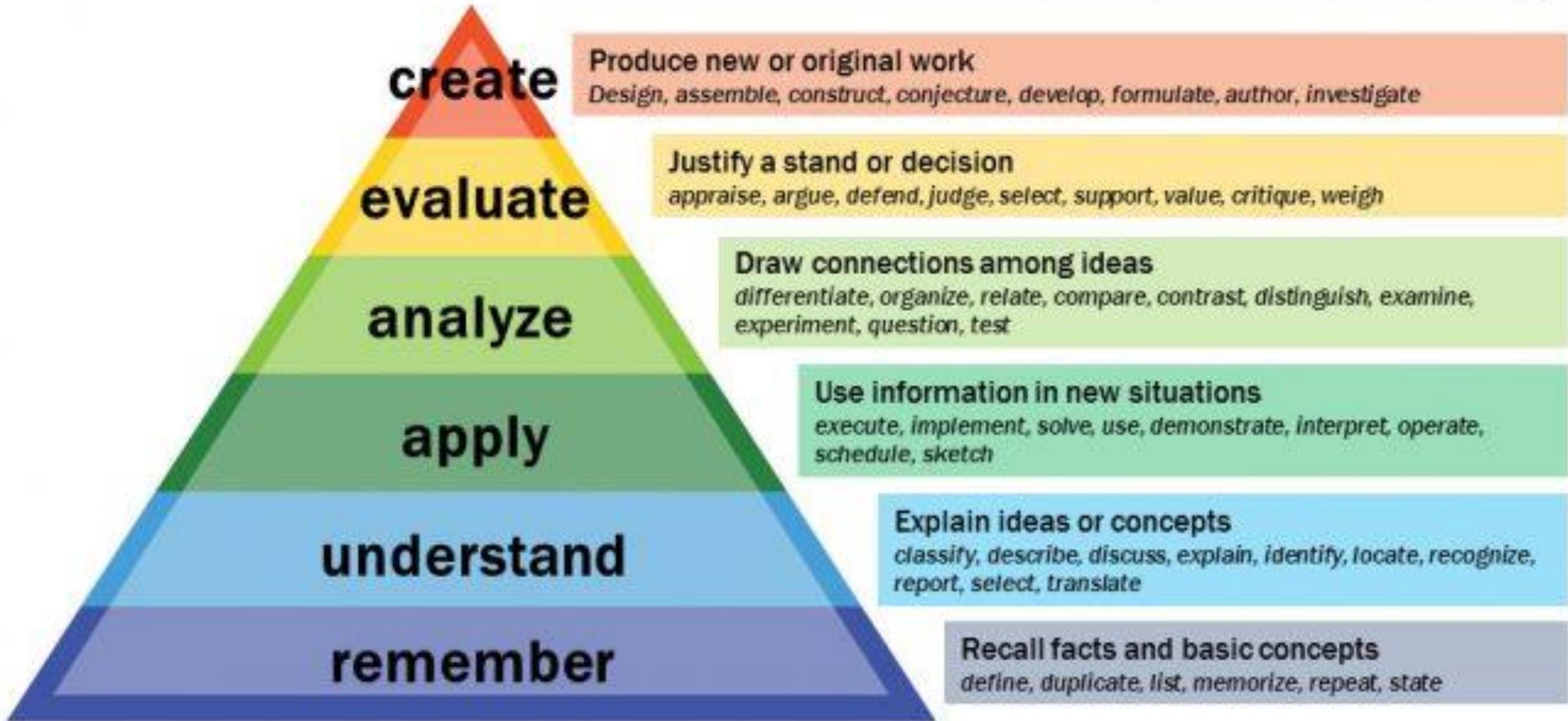


# Summary vs. Analysis

# Bloom's Taxonomy



# Summary

The summary and description help to establish your comprehension of the text and the credibility of your analysis. Must be non-judgmental, objective information about the text.

- ▶ **WHAT** happened, what was the text about? What is some background information
- ▶ **WHEN** did the events take place?
- ▶ **WHO** were the characters or who was the author?

*Verbs related to summary: List, paraphrase, repeat, state, quote,*

# Analysis

An analysis of a text requires you to examine a text to evaluate its *purpose, underlying assumptions, and its strengths and weaknesses. You may connect*

- ▶ **HOW** does this compare to my life? How does this compare to other texts? How do you feel about this text?
- ▶ **WHY** did the author say this? Why did the character do this? Why did the author use this technique? Why do you feel this way about the text?
- ▶ **Verbs related to analysis: Relate, compare, contrast, examine, question, evaluate, connect**

# Proportion

- ▶ **10% summary** Assume that the reader already knows the text. Use summary to guide the reader and to prove that you understood the text. Use quotes to prove your analysis
- ▶ **90% analysis** *State your thoughts, opinions, comparisons, research, theories, and ideas. Use quotes (summary or paraphrase) to strengthen your arguments.*

# Conceptual Lens

The critical point of view through which you will analyze the text. It like a pair of glasses that changes how you view the text

- ▶ A feminist lens
- ▶ In relationship to the previous text
- ▶ Thinking about Literary Devices
- ▶ A conservative view
- ▶ As a churchgoer
- ▶ From the point of view of a legislator

# Example Assignment



- ▶ Using the image, “She brings home the bacon, but can he fry it up?” from a *Bazaar* July 2009 fashion spread, evaluate the image’s depiction of gender roles. Be sure to support your analysis with specific evidence from the image itself.
- ▶ *What is this assignment asking you to do?*

# Example Assignment

- ▶ Using the image, “She brings home the bacon, but can he fry it up?” from a *Bazaar* July 2009 fashion spread, evaluate the image’s depiction of gender roles. Be sure to support your analysis with specific evidence from the image itself.
- ▶ *What is this assignment asking you to do?*

# Sample analysis

- ▶ “The image mocks the idea that a man can effectively provide care of a home and children. The children clearly suffer.”
- ▶ 2. “If a woman were shown as having trouble with children it would be seen more as ‘female incompetence’ than as a sign of general difficulty.”
- ▶ 3. “The purpose of the ad is to sell clothes to women. The ad assumes a woman consumer would like to identify herself in the status of breadwinner. Yet by demonstrating the chaos that ensues for her family when a man takes charge of the domestic sphere, the woman consumer can be confident that she remains needed in the home. The depiction of reverse gender roles catches the consumer’s attention and fantasy but simultaneously reinforces traditional (essentialist) gender norms.”

# Sample analysis evaluation

- ▶ 1. “The image demonstrates the difficulty for the father figure to maintain order in the kitchen. The children receive little attention, while the mother figure reads the paper and maintains a meticulous appearance.” (All description, little/no analysis; improve with more analysis.)
- ▶ 2. “The image mocks the idea that a man can effectively provide care of a home and children. The children clearly suffer.” (Improve with more evidence from the text/image; improve with extended analysis.)
- ▶ 3. “If a woman were shown as having trouble with children it would be seen more as ‘female incompetence’ than as a sign of general difficulty.” (Indicates an underlying assumption, this is strong; however, needs evidence from text.)
- ▶ 4. “The purpose of the ad is to sell clothes to women. The ad assumes a woman consumer would like to identify herself in the status of breadwinner. Yet by demonstrating the chaos that ensues for her family when a man takes charge of the domestic sphere, the woman consumer can be confident that she remains needed in the home. Therefore, the depiction of reverse gender roles catches the consumer’s attention and fantasy but simultaneously reinforces traditional (essentialist) gender norms.” (Best example; improve with an evaluation of whether this is a strong or weak ad for its purpose of selling clothes to women.)